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Attorney Docket No.: 102.004

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: STEINMAN et al.

Application No.: 10/043,888

Filing Date: January 10, 2002

For: METHOD AND APPARATUS FOR  
SERVING OR DELIVERING  
ADVERTISEMENTS FOR A  
WORLD WIDE WEB PAGE

Group Art Unit: 2152

Examiner: Not yet assigned

SUPPLEMENTAL INFORMATION  
DISCLOSURE STATEMENT

Attorney Docket No.: 102.004

Buckley, Maschoff, Talwalkar & Allison LLC  
5 Elm Street  
New Canaan, CT 06840  
(203) 972-0006

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Dated: April 4, 2002

By:

Edith Martin

Commissioner for Patents  
Washington, DC 20231

Sir:

This Information Disclosure Statement is submitted:

- ☒ under 37 CFR 1.97(b);  
(within 3 months of filing national application; or date of entry of international  
application; or before mailing date of first office action on the merits; whichever occurs  
last)
- ☐ under 37 CFR 1.97(c) together with either a:
- ☐ Statement under 37 CFR 1.97(e), or
  - ☐ \$ fee under 37 CFR 17(p); or
- (after 37 CFR 1.97(b) time period, but before final action or notice of allowance,  
whichever occurs first)

- ☐ under 37 CFR 1.97(d) together with a:
- ☐ Statement under 37 CFR 1.97(e),
  - ☐ Petition under 37 CFR 1.97(d)(2)(ii), and
  - ☐ \$ \_ petition fee under 37 CFR 17(i).
- (after 37 CFR 1.97(c) time period, but before payment of issue fee)

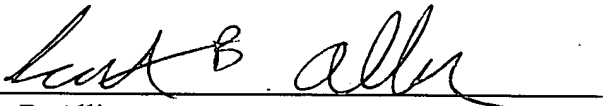
Applicants submit herewith patents, publications or other information of which they are aware that they believe may be material to the examination of this application, and in respect of which, there may be a duty to disclose.

The filing of this information disclosure statement shall not be construed as a representation that a thorough search has been made, an admission that the information cited is, or is considered to be, material to patentability, or that no other material information exists. Nor shall the filing of this information disclosure statement be construed as an admission against interest in any manner.

This Information Disclosure Statement is filed in accordance with 37 CFR §§1.56, 1.97 and 1.98. The items listed on the accompanying Form PTO-1449 may be deemed to be pertinent to the above-identified application and are made of record to assist the Patent and Trademark Office in its examination of this application. The Examiner is respectfully requested to fully consider the items listed on the enclosed copy of Form PTO-1449 and to independently ascertain their teaching.

Respectfully submitted,

April 4, 2002  
Date

  
\_\_\_\_\_  
Scott B. Allison  
Registration No. 38,370  
Buckley, Maschoff, Talwalkar & Allison LLC  
5 Elm Street  
New Canaan, CT 06840  
(203) 972-5985/voice  
(203) 972-7627/fax



SUPPLEMENTAL INFORMATION  
DISCLOSURE  
STATEMENT BY APPLICANT

*(use as many sheets as necessary)*

Sheet

1

of

1

**Complete if Known**

Application Number

10/043,888

**Filing Date**

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**First Named Inventor**

STEINMAN et al.

Group Art Unit

2152

Examiner Name

Not yet assigned

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## U.S. PATENT DOCUMENTS

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## FOREIGN PATENT DOCUMENTS

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**Examiner  
Signature**

Date  
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